



Inspiring London through Culture

Assessment Pack

Jack Joslin & Lily Brandhorst

CENTRAL GRANTS PROGRAMME

ASSESSMENT CATEGORY: Inspiring London through Culture

Apples & Snakes (ref. 15273)

Amount requested: £8,710

Revised Request: £10,000

Amount recommended: £10,000

Purpose of grant request:

To provide Platform Poets: a development programme for early career poets. The programme will consist of a series of workshops and public performances at Cannon Street and London Bridge Stations.

The Applicant

Founded in 1982, Apples & Snakes is a registered charity and a leading organisation for performance poetry and spoken word in England. Alumni include prominent writers and performers such as Jackie Kay, Kate Tempest and former Children's Laureate Michael Rosen. It seeks to make poetry and spoken word as accessible as possible and to push the boundaries of the artform. To this end, it organises poetry events, workshops and development opportunities across England and partners with a range of organisations: libraries, schools, and health and social care providers.

Background and detail of proposal

Funding is sought for Platform Poets: a participation programme providing a free development opportunity for 40 emerging spoken word artists aged 18+. Participants will be recruited through Apples and Snakes' existing networks, which reach a broad range of communities and individuals. They will attend six weekly workshops led by established poets and tutors, culminating in performances, 50% of which at Cannon Street and 50% at London Bridge stations. The total project cost is £16,070: £7,360 is secured in match funding from Team London Bridge, London Bridge and Cannon Street Stations.

A key part of the Apples and Snakes' approach is to organise performances and events in unexpected spaces that are not traditionally associated with poetry. In so doing it brings poetry to new audiences and provides a wider platform for emerging artists. Platform poets follows on the success of its emerging writers programme, The Writers' Room and a 2018 collaboration with Team London Bridge to provide a day of poetry performances in a busking space at London Bridge Station.

Financial Information

Free unrestricted reserves are consistently slightly above target. Following the departure of its Fundraiser in 2018 and a growing awareness of the need to diversify income streams, Apples & Snakes has worked with consultants to develop a new fundraising strategy. The Board has taken a conscious decision to use reserves to offset planned deficits in 2019 and 2020, in order to allow the new role of Development Manager, starting in April 2019, time to implement the strategy which is expected to boost and diversify income. From 2021 onwards, the organisation is working towards a break-even budget.

Year end as at 31st March	2018	2019	2020
	Audited Accounts	Forecast	Budget
	£	£	£
Income & expenditure:			
Income	705,082	685,694	566,670
- % of Income confirmed as at 18/2/2019	N/A	97%	80%
Expenditure	(726,135)	(682,100)	(672,551)
Total surplus/(deficit)	(21,053)	3,594	(105,881)
Split between:			
- Restricted surplus/(deficit)	24,638	(13,037)	(75,500)
- Unrestricted surplus/(deficit)	(45,691)	16,631	(30,381)
	(21,053)	3,594	(105,881)
Cost of Raising Funds	41,295	42,121	42,963
- % of income	5.9%	6.1%	7.6%
Operating expenditure (unrestricted funds)	580,735	550,559	589,166
Free unrestricted reserves:			
Free unrestricted reserves held at year end	115,608	132,239	101,858
No of months of operating expenditure	2.4	2.9	2.1
Reserves policy target	99,184	105,259	100,436
No of months of operating expenditure	2.0	2.3	2.0
Free reserves over/(under) target	16,424	26,980	1,422

Recommendation

The programme seeks to address a critical lack of training opportunities for outstanding artists who write performance poetry. It will bring poetry to new audiences commuting into and visiting the City of London, thereby diversifying and developing the City's cultural offer through innovation. Apples and Snakes is an experienced organisation well-placed to deliver this project, which is based on previous successful programmes. The applicant has accepted the panel's proposal that additional performances be scheduled in the City of London; an additional £1,290 of funding is awarded for this purpose.

£10,000 towards the costs of the Platform Poets programme in 2019/20; £1,290 of which to be spent on additional performances taking place in the City of London.

CENTRAL GRANTS PROGRAMME

ASSESSMENT CATEGORY: Inspiring London through Culture

Arab British Centre (ref. 15274)

Amount requested: £8,471

Amount recommended: £7,101

Purpose of grant request: A collaboration with Dr Johnson's House to explore Arab history in the City of London by commissioning three Arab/Middle Eastern artists to create contemporary responses to Dr Johnson's play *Irene*.

The Applicant

Located in the City of London, the Arab British Centre (ABC) is a cultural organisation which works to further understanding of the Arab world in the United Kingdom. It organises and promotes cultural and artistic events and hosts a community of like-minded resident organisations.

Background and detail of proposal

ABC seeks funding for a collaboration with its next-door neighbour, Dr Johnson's House (DJH). Dr Johnson's only play, the ill-fated melodrama *Irene*, provides an insight into C18th western orientalist perspectives on the Ottoman Empire. The play will form a stimulus for three contemporary Arab/Middle Eastern artists to explore the history and influence of Arabs in the City. ABC will lead on the project, which will form part of its upcoming event series "Arab Britain". Events and workshops showcasing the artists' responses will run at both ABC and DJH. An accompanying publication will also be produced as well as a series of artists' blogs. The project will also involve the conservation of the first edition of *Irene*, for display at DJH throughout its duration.

The total cost of the project is £15,751; Dr Johnson's House and the Arab British Centre will jointly meet the remaining costs from their own funds.

Financial Information

The organisation holds £2,792,603 in expendable endowment funds; it draws on these as a source of income. Transfers from the endowment are included in income in the forecasts in the table below but the endowment fund balances are not included. It is the Trustees policy that these funds do not fall below £1.6m in order to produce adequate annual income to cover the core function of operating and maintaining the centre. 2018 income includes £260k gain on sale of investments.

Year end as at 31st December	2017	2018	2019
	Audited Accounts	Forecast	Budget
	£	£	£
Income & expenditure:			
Income	415,706	292,770	302,167
- % of Income confirmed as at 7/2/19	N/A	N/A	80%
Expenditure	(309,442)	(291,304)	(301,842)
Revaluation loss	(64,107)	0	0
Total surplus/(deficit)	42,157	1,466	325
Split between:			
- Endowment funds surplus/(deficit)	90,640	0	0
- Unrestricted surplus/(deficit)	(48,483)	1,466	325
	42,157	1,466	325
Cost of Raising Funds	18,407	0	0
- % of income	4.4%	0.0%	0.0%
Operating expenditure (unrestricted funds)	284,592	258,339	261,842
Free unrestricted reserves:			
Free unrestricted reserves held at year end	8,638	10,104	10,429
No of months of operating expenditure	0.4	0.5	0.5

Recommendation

This project offers an unusual opportunity to explore Arab history in the City as part of the City's cultural offer and as such is worthy of funding through the Inspiring London through Culture programme. The Arab British Centre has over 40 years' experience of exploring and promoting understanding of the Arab world. Match funding is in place from both ABC and DJH funds.

£7,701 for three artist commissions (3 x £1,000), academic mentoring for artists (3 x £250), artist expenses (3 x £60), a series of events, workshops and exhibitions (£800), refreshments for events (£150), an accompanying publication (£2,221) and the conversation of the play *Irene* (£600).

CENTRAL GRANTS PROGRAMME

ASSESSMENT CATEGORY – Inspiring London through Culture

Artis Foundation (15277)

Amount requested: £9,200

Amount recommended: £9,200

Purpose of grant request: To carry out interactive arts-based workshops engaging schoolchildren with the Guildhall Art Gallery's Permanent Collection, encouraging creative responses to artworks and linking them to the school curriculum.

The Applicant

Artis Foundation is a creative learning charity that aims to integrate the arts throughout children's learning, maximising their achievement at school. The charity's ethos is based on the transformative power of the performing arts to change lives and the value of a society enriched by the arts.

Background and detail of proposal

Funding is sought towards a series of schools' workshops for children at Key Stage 1 and 2 (5 – 11 years). Groups of children will visit the Guildhall Art Gallery's Permanent Collection with guides who will use performing arts activities – including drama, music and dance – to bring the artworks alive. Activities will encourage the children to respond to the art in a creative way and to link aspects of artworks to subjects they are studying in school. The project will in particular target schools with a higher than average proportion of pupils on free school meals. Sessions will be designed according to the ages and needs of children, split into ages 5 – 7, 7 – 9, 9 – 11 and groups within these age ranges for children with SEN.

Guildhall Art Gallery is supportive of the project as a means of engaging younger audiences with the Permanent Collection, which is often bypassed by schools groups more interested in the Ampitheatre. The project follows on from a successful pilot in 2018 funded by the De Morgan Foundation, which engaged primary school children from across London with Guildhall's Sublime Symmetry exhibition, offering performing arts workshops that explore themes from the exhibition and linking to KS2 Geometry.

Financial Information

This is a recently registered charity that is still building up its reserves. However it has already secured a large proportion of funding for 2019 and 2020 and is therefore likely to remain stable for the life cycle of the grant.

Year end as at 31st August	2018	2019	2020
	Independently Examined Accounts (11.5 months)		
	£	Forecast £	Budget £
Income & expenditure:			
Income	573,933	711,830	821,000
- % of Income confirmed as at 7/2/19	N/A	96%	44%
Expenditure	(525,073)	(673,583)	(816,503)
Total surplus/(deficit)	48,860	38,247	4,497
Split between:			
- Restricted surplus/(deficit)	0	0	0
- Unrestricted surplus/(deficit)	48,860	38,247	4,990
	48,860	38,247	4,990
Cost of Raising Funds	4,724	66,978	66,978
- % of income	0.8%	9.4%	8.2%
Total expenditure	525,073	673,583	816,503
Free unrestricted reserves:			
Free unrestricted reserves held at year end	48,860	87,107	92,097
No of months of total expenditure	1.1	1.6	1.4
Reserves policy target	60,000	60,000	60,000
No of months of total expenditure	1.4	1.1	0.9
Free reserves over/(under) target	(11,140)	27,107	32,097

Recommendation

This project is a way for children to participate more fully in an aspect of the City of London's cultural offer often overlooked by schools and to foster creativity in primary school pupils. With full funding it will reach 1,800 children and as such represents excellent value for money.

£9,200 to run a series of interactive arts-based workshops engaging schoolchildren with the Guildhall Art Gallery's Permanent Collection during the academic year 2019/20.

CENTRAL GRANTS PROGRAMME

ASSESSMENT CATEGORY: Inspiring London through Culture

Artsadmin (ref. 15275)

Amount requested: £8,500

Amount recommended: £8,500

Purpose of grant request: To stage a production of the interactive show “Wild Longings” by artists Curious at Cleary Garden in the City of London, as part of the 2 Degrees Festival 2019.

The Applicant

Artsadmin is an arts charity based in Aldgate and established in 1979. It supports artists to innovate and experiment while producing art of a high standard. Sustainability and raising awareness of environmental issues is one of its core values. It seeks to develop relationships with a wide variety of audiences, artists and partners. The organisation is a current City Bridge Trust (CBT) grantee and has been awarded CBT funding on three previous occasions.

Background and detail of proposal

“Wild Longings” is an interactive theatre production about technology, migration, horticulture and gender. Audiences will be immersed in a multi-sensory performance as described in more detail in the application. Curious is artists and performers Leslie Hill and Helen Paris who have a wealth of experience creating innovative artworks exploring diverse sociological, scientific and technological themes for partners including the 2012 Cultural Olympiad and the Edinburgh Festival. As part of “Wild Longings” they will draw on their own and Artsadmin’s experience of developing new artists by providing a paid three-month mentorship for an emerging London-based LGBTWQIA+ artist. The performances will form part of the 2 Degrees Festival, a celebration of art and environment produced by Artsadmin and funded by the EU’s Creative Europe programme/Arts Council England (ACE).

Financial Information

The Charity is in reasonable financial health. While there are income deficits in 2018 and 2019 these are at a fraction of overall income and in 2020 the charity anticipates a small surplus. With 83% of 2019/20 income already secured, the charity is highly likely to remain sustainable for the duration of the proposed project and beyond.

Year end as at 31st March	2018	2019	2020
	Audited Accounts	Forecast/Draft	Budget
	£	£	£
Income & expenditure:			
Income	2,600,245	1,202,402	1,230,693
- % of Income confirmed as at 25/2/2019	N/A	98%	83%
Expenditure	(2,672,025)	(1,261,625)	(1,227,233)
Total surplus/(deficit)	(71,780)	(59,223)	3,460
Split between:			
- Restricted surplus/(deficit)	(139,632)	0	0
- Unrestricted surplus/(deficit)	67,852	(59,223)	3,460
	(71,780)	(59,223)	3,460
Cost of Raising Funds	177,562	39,886	37,555
- % of income	6.8%	3.3%	3.1%
Operating expenditure (unrestricted funds)	1,232,117	1,162,250	1,105,791
Free unrestricted reserves:			
Free unrestricted reserves held at year end	288,653	229,430	232,890
No of months of operating expenditure	2.8	2.4	2.5
Reserves policy target	279,176	282,029	277,970
No of months of operating expenditure	2.7	2.9	3.0
Free reserves over/(under) target	9,477	(52,599)	(45,080)

Recommendation

This project is a good match for the priorities of Inspiring London through Culture, as it will make a unique, innovative and high-quality contribution to the City of London's cultural offer as well as investing in London's creative future through the mentoring of an emerging artist. Match funding is secured from ACE/Creative Europe and anticipated ticket sales. This is a good opportunity to invest in cultural innovation while knowing that that innovation is in a safe pair of hands – as Artsadmin has over 40 years' experience of supporting boundary-pushing work.

£8,500 towards the staging of “Wild Longings” at Cleary Gardens in 2019 and a paid mentorship for an emerging London based LGBTQIA+ artist.

CENTRAL GRANTS PROGRAMME

ASSESSMENT CATEGORY: Inspiring London through Culture

City Music Foundation (ref. 15259)

Amount requested: £12,500

Amount recommended: £4,500

Purpose of grant request: To deliver a series of recitals in Barbican classical weekender 'Sound Unbound' including the production of a promotional film for City Music Foundation (CMF) and the Culture Mile.

The Applicant

The City Music Foundation was formed in 2012 as an initiative of the previous Lord Mayor Sir Roger Gifford, with funding from the Lord Mayors Appeal. The Charity aims to help young professional musicians to get a foothold on their career. They provide a 2-year mentoring programme for young professional musicians to learn about business development, make connections in the city and have access to artist management services.

Background and detail of proposal

CMF is currently delivering a series of concerts in St Barts the Less and St Barts the Great which is currently supported by the Inspiring London through Culture Programme. The last of these performances will be completed at the beginning of May. This application is seeking further funding to support the delivery and performance costs of 12 concerts by CMF artists over the Barbican Sound Unbound festival that will take place over the weekend of the 18th & 19th May. CMF are partnering with the Barbican on this event and have 12 scheduled performance slots across different venues around the City for the young musicians involved in their programmes. The total funding required to deliver the Sound Unbound festival will be £4,500 which will cover the cost of rehearsal space, venue hire, artist fees and performance costs.

Alongside the performances CMF would like funding to produce a promotional film about its work and the Culture Mile. The film will capture the 12 performances and provide a legacy for the event that demonstrates collaboration between key Culture Mile Partners. It is anticipated that the film will cost £8,000.

Financial Information

CMF was set up in 2012 with a large donation from the Lord Mayor's Appeal. Since 2012 they have overspent every year due to having a surplus of funds from the original donation. In 2018 CMF recorded a small surplus for the first time and they anticipate that this to increase in 2019. Fundraising will be a key priority for CMF in 2019 to ensure the future viability of the Charity.

Year end as at 31 July	2018	2019
	Examined	Budget
	£	£
Income & expenditure:		
Income	293,537	300,000
- % of Income confirmed as at 10/01/2019	n/a	9%
Expenditure	(287,302)	(270,000)
Total surplus/(deficit)	6,235	30,000
Split between:		
- Restricted surplus/(deficit)	0	0
- Unrestricted surplus/(deficit)	6,235	30,000
Cost of Raising Funds	20,412	27,000
- % of income	7.0%	9.0%
Total Expenditure	287,302	270,000
Free unrestricted reserves:		
Free unrestricted reserves held at year end	84,278	114,278
No of months of operating expenditure	3.5	5.1
Reserves policy target	143,651	135,000
No of months of operating expenditure	6.0	6.0
Free reserves over/(under) target		

Recommendation

CMF have received funding from the Inspiring London through Culture programme on multiple occasions. The Charity hold a current grant which is set to expire one week before the Sound Unbound festival. The delivery of 12 concerts across the weekend meets the criteria of the programme and demonstrates a good partnership that will contribute to the success of the Culture Mile. If appropriate monitoring on the current grant is received promptly then I would recommend support for the performance element of the project. I was not clear at assessment how the film production of this project met the criteria. The film will be a promotional resource for CMF rather than of wider Culture Mile. It is also not clear how funding for this film meets the exceptional criteria of this programme as it would take the budget over the £10,000 mark. It is therefore recommended that you support the performance element and remove the costs of the film. Funding is recommended as follows:

£4,500 towards the artist costs, venue hire and performance costs of 12 performances over the Barbicans Sound Unbound Festival weekend on the 18th & 19th May.

CENTRAL GRANTS PROGRAMME

ASSESSMENT CATEGORY: Inspiring London through Culture

City of London Guide Lecturers' Association (CLGLA) (ref. 15278)

Amount requested: £8,850

Amount recommended: £8,850

Purpose of grant request:

Train 100 City Guides in disability awareness; engage City residents with disabilities who are currently underrepresented in CLGLA's cultural activities.

The Applicant

The City of London Guide Lecturers' Association provides professional training for official City Guides in conjunction with the CoLC. Once qualified CLGLA freelance guides offer a range of walks, talks and treasure hunts in the City. City Guides often collaborate with the CoLC Culture team on specific projects and programmes.

Background and detail of proposal

CLGLA wants to widen access to its tours and increase participation from residents of City of London housing estates and people with disabilities. To support the latter aim it seeks funding to train 100 City Guides who qualified before 2016 in disability awareness (guides qualifying since 2016 have disability awareness built into their training). Training will be delivered by a highly qualified trainer.

Financial Information

The organisation's reserves are healthy and set to grow. While there was an income deficit in 2018, a surplus is projected for 2019 and 2020. 83% of projected 2019 income is already secured. The organisation's reserves policy is to accumulate any surpluses or deficits in income in its reserves; therefore, no numerical reserves target is shown in the table below.

Year end as at 31st March	2018	2019	2020
	Examined Accounts	Forecast	Budget
	£	£	£
Income & expenditure:			
Income	22,416	18,723	19,200
- % of Income confirmed as at 7/2/19	N/A	83%	0%
Expenditure	(24,106)	(14,823)	(17,500)
Total surplus/(deficit)	(1,690)	3,900	1,700
Split between:			
- Restricted surplus/(deficit)	1,675	(994)	(1,500)
- Unrestricted surplus/(deficit)	(3,365)	4,894	3,200
	(1,690)	3,900	1,700
Cost of Raising Funds	0	0	0
- % of income	0.0%	0.0%	0.0%
Total expenditure	24,106	14,823	17,500
Free unrestricted reserves:			
Free unrestricted reserves held at year end	8,756	13,650	16,850
No of months of total expenditure	4.4	11.1	11.6

Recommendation

City of London Guides provide an important way in for people to participate in the City of London's cultural offer. Training City Guides in disability awareness is a direct way to widen access. As such the project is highly relevant to the Inspiring London through Culture programme.

£8,050 to train 100 City of London Guides in disability awareness.

CENTRAL GRANTS PROGRAMME

ASSESSMENT CATEGORY: Inspiring London through Culture

Games London / Film London (ref. 15270)

Amount requested: £9,500

Amount recommended: £9,500

Purpose of grant request: A day of family and arts activity reflecting games culture and digital innovation - interactive exhibits, children's crafts and an artist symposium.

The Applicant

Film London is a charity that acts as a major showcase within the UK and internationally for film, TV, animation and games, working to foster a high standard of artistry and creativity of the moving image industries. The charity works to sustain and champion London's film, television and moving image industries, support the development of the city's emerging filmmaking talent and promote a diverse and rich film culture. Key strands of their work focus on audience development, talent development, screen heritage, culture and industry development. As part of the Charities work they have developed Games London (GL), a partnership between UK Interactive Entertainment (UKie). Games London is supported by the Mayor's Office and the LEP as well as industry partners. One of the key aims for GL is to tackle the wider issue of changing perceptions around games and interactive content by raising awareness about games amongst the public and non-games audiences.

Background and detail of proposal

This project plans to bring new audiences, culturally diverse families and 15-25-year olds engaged with games to the Guildhall Yard and Gallery. Funding is sought for a day of events taking place on the 6th April at Guildhall yard. There will be a Cosplay Parade, interactive Virtual Reality canvas, Minecraft Knit and other participatory activities taking place across the Guildhall Yard and Art Gallery. Funding is being requested to contribute to the total cost of the event.

Financial Information

Film London is the registered Charity that oversees Games London. Games London is a budget managed through Film London and operates on a smaller scale to the parent Charity.

Year end as at 31 March	2018	2019	2020
	Audited	Forecast	Budget
	£	£	£
Income & expenditure:			
Income	6,202,448	6,115,142	6,416,600
- % of Income confirmed as at 28/02/2019	n/a	100%	78%
Expenditure	(6,189,880)	(6,115,142)	(6,416,600)
Total surplus/(deficit)	12,568	0	0
Split between:			
- Restricted surplus/(deficit)	0	0	0
- Unrestricted surplus/(deficit)	12,568	0	0
	12,568	0	0
Cost of Raising Funds	122,840	123,628	124,758
- % of income	2.0%	2.0%	1.9%
Operating expenditure (unrestricted funds)	2,332,253	2,377,457	2,399,200
Free unrestricted reserves:			
Free unrestricted reserves held at year end	723,217	723,217	723,217
No of months of operating expenditure	3.7	3.7	3.6
Reserves policy target	583,063	594,364	599,800
No of months of operating expenditure	3.0	3.0	3.0
Free reserves over/(under) target			

Recommendation

At the Officer panel it was agreed that this work was of a good quality and that the programme of activity met the criteria of the Inspiring London through Culture programme. The project will bring new audiences to the City and the event in April is likely to attract large visitor numbers. Funding was agreed as follows:

£9,500 to fund a day of family and arts activity reflecting games culture and digital innovation in the Guildhall yard and Art Gallery in April.

CENTRAL GRANTS PROGRAMME

ASSESSMENT CATEGORY: Inspiring London through Culture

Garsington Opera (ref. 15264)

Amount requested: £10,000

Amount recommended: £10,000

Purpose of grant request: To support a musical outreach programme for 240 children across the City of London, in partnership with the Lord Mayors Appeal.

The Applicant

Garsington Opera (GO) gives performances of great artistic quality in a setting of extraordinary natural beauty. Performances take place in the spectacular Opera Pavilion, which sits within the rolling landscape of the Chiltern Hills, less than an hour from London. GO was founded in 1989 by the late Leonard Ingrams and his wife Rosalind at Garsington Manor, near Oxford. A registered Charity it delivers a programme of four operas each year during a seven-week summer period.

Background and detail of proposal

Funding is being sought to contribute to a project being delivered by GO in partnership with the Lord Mayor's Appeal. The project will be targeted at six secondary schools across London providing the opportunity for 260 young people the opportunity to study musical and dramatic themes of Mozart's Don Giovanni through in-school workshops in early June, before partnering together to further explore these themes in cluster workshops in late June, culminating in a performance in the Old Library at Guildhall on 16 July 2019.

Funding is being requested to contribute towards the artist fees, travel, technical costs, design and photography. The total project cost is £33,000 with the rest of the funding confirmed from the Lord Mayors Appeal.

Financial Information

GO income is mostly made up by ticket sales to the Summer Opera events that they run on an annual basis. Reserves are maintained to cover the cost of the Opera and to cover any drops in fundraising. Cost of Fundraising is high as the sales aspect of the work helps the Charity to further advance its objects. The Charity's Reserves are high and well above its allocated reserves policy, but less than 12 months.

Year end as at 31 October	2017	2018	2019
	Audited	Draft	Budget
	£	£	£
Income & expenditure:			
Income	6,461,317	6,287,489	6,106,429
- % of Income confirmed as at 25/02/2019	n/a	n/a	78%
Expenditure	(5,687,689)	(6,115,633)	(5,766,871)
Total surplus/(deficit)	773,628	171,856	339,558
Split between:			
- Restricted surplus/(deficit)	114,123	(319,758)	(319,000)
- Unrestricted surplus/(deficit)	659,505	491,614	658,558
	773,628	171,856	339,558
Cost of Raising Funds	551,484	601,973	620,000
- % of income	8.5%	9.6%	10.2%
Operating expenditure (unrestricted funds)	4,987,112	4,972,855	4,656,851
Free unrestricted reserves:			
Free unrestricted reserves held at year end	2,827,555	2,999,411	3,338,969
No of months of operating expenditure	6.8	7.2	8.6
Reserves policy target	350,000	350,000	350,000
No of months of operating expenditure	0.8	0.8	0.9
Free reserves over/(under) target			

Recommendation

This application meets the criteria of the Inspiring London through Culture programme as it will be investing London's creative future by giving 260 young people the opportunity to take part in musical workshops culminating with a performance at the Old Library. The applicant has match funding for the project agreed. Funding is recommended as follows:

£10,000 towards the project costs to support a musical outreach programme for 240 children across the City of London, in partnership with the Lord Mayors Appeal.

CENTRAL GRANTS PROGRAMME

ASSESSMENT CATEGORY: Inspiring London through Culture

Illuminated River Foundation (ref. 15256)

Amount requested: £3,100

Amount recommended: £3,100

Purpose of grant request: A performance of new 'Water Music': composed by Guildhall School students & inspired by the 4 City of London bridges being illuminated 2019.

The Applicant

The Illuminated River Foundation (IRF) was set up as a Charitable Incorporated Organisation in 2016 to promote the arts in London by the creation and implementation of a lighting scheme of artistic merit for London's Bridges. Incorporating up to 15 bridges, from Albert Bridge to Tower Bridge, once complete Illuminated River will be the longest public art commission in the world at 2.5 miles in length, along 4.5 nautical miles of the River Thames. It will be viewed over 200 million times each year.

Background and detail of proposal

Funding is being sought to enable the Guildhall School of Music and Dance's (GSMD) Session Orchestra to give a free public performance, at a venue in the City of London, of new 'Water Music' composed by Guildhall students and inspired by the four City of London bridges (London, Blackfriars, Southwark and Millennium) that will be lit up by the Illuminated River artwork in Summer 2019.

Work is currently taking place with GSMD students. A competition is taking place that will establish which 10 pieces will be performed. With support from the Rothschild Foundation each of the 10 pieces will be fully developed into performance and performed by recent graduates of GSMD. This application is to fund the cost of the rehearsal and performance fees for the Orchestra who will each be paid a professional rate approved by the musician's union. IRF are in discussions over the venue for the performance with the Guildhall and St Pauls discussed as options.

Financial Information

IRF have been fundraising significantly to deliver the Illuminated River installation. They hold significant unrestricted reserves to deliver the project which they plan to spend down in the next two years as the river installation begins.

Year end as at 28 February	2018	2019	2020
	Audited	Forecast	Budget
	£	£	£
Income & expenditure:			
Income	5,168,860	8,319,490	12,149,180
- % of Income confirmed as at 20/02/2019	n/a	0%	0%
Expenditure	(3,307,718)	(4,450,292)	(12,609,892)
Total surplus/(deficit)	1,861,142	3,869,198	(460,712)
Split between:			
- Restricted surplus/(deficit)	0	0	0
- Unrestricted surplus/(deficit)	1,861,142	3,869,198	(460,712)
	1,861,142	3,869,198	(460,712)
Cost of Raising Funds	21,880	33,027	40,000
- % of income	0.4%	0.4%	0.3%
Operating expenditure (unrestricted funds)	3,307,718	3,950,292	12,609,892
Free unrestricted reserves:			
Free unrestricted reserves held at year end	6,039,496	9,908,694	9,447,982
No of months of operating expenditure	21.9	30.1	9.0
Reserves policy target	6,039,496	9,908,694	9,447,982
No of months of operating expenditure	21.9	30.1	9.0
Free reserves over/(under) target			

Recommendation

This application is to support the performance cost of new 'Water Music' composed by students from the GSMD. The application is looking for the final performance costs and will contribute to the activity around the Illuminated River installation. This project meets the criteria of the Inspiring London through Culture programme and should be funded in full:

£3,100 to support the performance and rehearsal costs of new 'Water Music', composed by Guildhall students and performed in the City of London.

CENTRAL GRANTS PROGRAMME

ASSESSMENT CATEGORY: Inspiring London through Culture

London Bubble (ref. 15279)

Amount requested: £8,500

Amount recommended: £8,500

Purpose of grant request:

A citizen history project involving residents of the City of London, Southwark and Greenwich in researching, developing and sharing the history and contemporary resonances of the story of the Mayflower's voyage to America in 1620.

The Applicant

London Bubble is a theatre company that aims to challenge how theatre is made, what it is for and who makes it. It runs a wide range of community-led projects, from drama classes and mental health and wellbeing groups to performances. Its Rotherhithe Shed project, which tackles isolation among older men, is currently funded by City Bridge Trust.

Background and detail of proposal

Funding is sought to extend year two of the Charting the Mayflower project into the City of London. The project marks 400 years since the voyage of the Mayflower to America. In year one the project took place only in Southwark, where the Mayflower sailed from, and involved 50 volunteer citizen researchers sourcing and shaping material into workshops and a one-off public event exploring the history of the voyage. The findings of this research have highlighted the City's important role in financing the journey. As a result London Bubble wishes to extend the project into the City, recruiting volunteer researchers from the City of London. Research will feed into regular public workshops and three key events in the Square Mile, where possible at or near to historic sites of relevance to the Mayflower story: for example, the Dutch Church in Austin Friars, All Hallows by the Tower, Bevis Marks Synagogue and some of the livery halls.

Financial Information

The organisation is financially sound due to a steady income producing a modest annual surplus. Free reserves are very nearly on target.

Year end as at 31st March	2018	2019	2020
	Audited Accounts	Forecast	Budget
	£	£	£
Income & expenditure:			
Income	632,380	619,119	720,864
- % of Income confirmed as at 7/2/19	N/A	98%	59%
Expenditure	(602,320)	(618,750)	(719,682)
Total surplus/(deficit)	30,060	369	1,182
Split between:			
- Restricted surplus/(deficit)	14,796	0	0
- Unrestricted surplus/(deficit)	15,264	369	1,182
	30,060	369	1,182
Cost of Raising Funds	20,768	22,353	23,828
- % of income	3.3%	3.6%	3.3%
Operating expenditure (unrestricted funds)	263,615	140,875	133,487
Free unrestricted reserves:			
Free unrestricted reserves held at year end	69,212	69,581	70,763
No of months of operating expenditure	3.2	5.9	6.4
Reserves policy target	75,000	75,000	75,000
No of months of total expenditure	3.4	6.4	6.7
Free reserves over/(under) target	(5,788)	(5,419)	(4,237)

Recommendation

This application is an opportunity to fund a project that will delve into an important aspect of the City of London's history. London Bubble has considerable experience of engaging London communities in working together to create performances and events and is well-placed to promote access for all to participate in the City of London's cultural offer. The proposal follows on from the successful first year of the project. Match funding for the rest of year two is in place from United St Saviour's Charity.

£8,500 to extend year two of the Charting the Mayflower project into the City of London.

CENTRAL GRANTS PROGRAMME

ASSESSMENT CATEGORY – Inspiring London through Culture

Mimbre (Ref: 15141)

Amount requested: £9,966

Amount recommended: £9,970

Purpose of grant request: Outdoor arts circus/dance commission with young people from Mimbre's youth programme celebrating the City: its history, architecture, diversity and future.

The Applicant

Mimbre, a registered Charity was formed in 1999 as an acrobatic theatre company. The Charity tours to indoor and outdoor venues around the country as well as delivering a range of commissions throughout the year. Based in Hackney, Mimbre has run a youth programme since 2013 in Stoke Newington.

Background and detail of proposal

Funding is being sought to develop and deliver two performances to be part of the Culture Mile 2019 Summer Programme. Although not confirmed the performances are planned to take place in one of the City's public spaces and will tie into the Fantastic Feats programme. The project will work with the young people that are part of the youth programme over a 10-week period to devise a 25 minute acrobatic performance. Staff will collaborate and codesign the performance with the young people and will explore themes of engineering in the final performance. The final performance will use street dance and circus skills. Additional to the performance, Mimbre plan to deliver two workshops for audience members to participate and develop their own circus skills. Mimbre are requesting the majority of the funding from this grant but will use some of the funding they have from Hackney Council to support the work with the young people.

Financial Information

Mimbre have significantly increased its turnover in 2019 for two reasons. Firstly, the Charity toured a significantly bigger show in 2018/19 with additional funding from the Arts Council. Secondly, they received a significant commission in December. Cost of raising funds was not disclosed in the 2018 examined accounts but a figure has been provided for subsequent years.

Year end as at 31 March	2018	2019	2020
	Examined	Budget	Forecast
	£	£	£
Income & expenditure:			
Income	320,251	458,424	318,312
- % of Income confirmed as at 16/01/2019	n/a	91%	42%
Expenditure	(245,655)	(473,709)	(343,883)
Total surplus/(deficit)	74,596	(15,285)	(25,571)
Split between:			
- Restricted surplus/(deficit)	28,999	(7,762)	0
- Unrestricted surplus/(deficit)	45,597	(7,523)	(25,571)
	74,596	(15,285)	(25,571)
Cost of Raising Funds	0	30,467	30,787
- % of income	0.0%	6.6%	9.7%
Operating expenditure (unrestricted funds)	171,711	363,019	325,050
Free unrestricted reserves:			
Free unrestricted reserves held at year end	78,858	71,335	45,764
No of months of operating expenditure	5.5	2.4	1.7
Reserves policy target	32,000	32,000	32,000
No of months of operating expenditure	2.2	1.1	1.2
Free reserves over/(under) target	46,858	39,335	13,764

Recommendation

It is clear from assessment that this project meets the outcomes of the Inspiring London through Culture programme. Mimbire have experience delivering work with young people and this show will tie in well with the themes of the Fantastic Feats programme. Although this grant will support the majority of the project some additional funding will be required to make up the shortfall. The Charity has time to raise this additional funding and is in conversation with Hackney Council about allocating some of their core youth funding to the programme. Funding is therefore recommended as follows:

£9,970 towards the cost of delivering Skyline a 10-week youth programme, two performances and workshops in the City of London and Hackney.

CENTRAL GRANTS PROGRAMME

ASSESSMENT CATEGORY – Inspiring London through Culture

Motionhouse (Ref: 15142)

Amount requested: £10,000

Amount recommended: £10,000

Purpose of grant request: A daring new dance/circus performance exploring the human disconnect with the natural environment, inspired by Japanese architect Sou Fujimoto.

The Applicant

Founded in 1988 by Louise Richards and Kevin Finnan MBE, the charity creates world class dance-circus productions that tour extensively around the world. From full-length productions for theatre touring to flexible work for the outdoors and large-scale performance events, the productions integrate athletic physicality, powerful narrative, incredible digital imagery and emotive sound scores

Background and detail of proposal

Motionhouse have been making work to be performed outside since 2008. Funding is being sought to develop a performance called Wild which will explore the disconnection between humans that live in urban areas and nature. The outdoor performance will create an urban forest in the everyday of the city using a prototype set, dance and circus skills. Motionhouse plan to deliver a high quality and accessible performance experience in a space in the City that has yet to be agreed. They plan to deliver two performances over one day at lunchtime and an evening performance to ensure the widest audience is reached. Alongside the performance Motionhouse wish to run a professional development workshop for other theatre and dance professionals on how the outdoor production was realised. A contribution of £10,000 is being sought towards the total cost of putting on the production which has been listed in the additional information. Other funding has already been confirmed for the production with a decision still outstanding from Without Walls. The Charity outlined that the project would still be viable if this additional funding was not received.

Financial Information

The Charity has fixed assets that are not completely covered by unrestricted reserves. The Charity aims to improve this position in order to meet its reserves target of £30,000 to £60,000. Cost of generating funds is not listed in the 2018 Audited Accounts but has been listed in the subsequent budget and forecast. The Charity has secured income to ensure it is viable for the duration of this project.

Year end as at 31st March	2018	2019	2020
	Audited Accounts	Budget	Forecast
	£	£	£
Income & expenditure:			
Income	1,131,585	864,306	913,806
- % of Income confirmed as at 10/01/2018	n/a	n/a	73%
Expenditure	(1,019,788)	(864,431)	(911,650)
Total surplus/(deficit)	111,797	(125)	2,156
Split between:			
- Restricted surplus/(deficit)	152,983	0	0
- Unrestricted surplus/(deficit)	(41,186)	(125)	2,156
	111,797	(125)	2,156
Cost of Raising Funds	0	13,000	13,000
- % of income	0.0%	1.5%	1.4%
Total Expenditure	1,019,788	864,431	911,650
Free unrestricted reserves:			
Free unrestricted reserves held at year end	(31,858)	(31,983)	(29,827)
No of months of operating expenditure	-0.4	-0.4	-0.4
Reserves policy target	30,000	30,000	30,000
No of months of operating expenditure	0.4	0.4	0.4
Free reserves over/(under) target	(61,858)	(61,983)	(59,827)

Recommendation

Motionhouse are a well-established dance company that have been delivering and touring performances for over 30 years. This project closely aligns to the Inspiring London through Culture programme and delivers to several of its outcomes. It was clear from assessment that this would be an inspiring performance that will have a positive impact on audiences. Funding is recommended to contribute to the total cost of the project.

£10,000 to contribute to the cost of two performances of Wild to take place in City over one day in the summer of 2019.

CENTRAL GRANTS PROGRAMME

ASSESSMENT CATEGORY: c) Inspiring London through Culture

National Literacy Trust (ref. 15271)

Amount requested: £10,000

Amount recommended: £10,000

Purpose of grant request:

Young City Poets brings young Londoners to cultural venues in the City of London to inspire them to write poetry, promoting creativity and literacy skills.

The Applicant

National Literacy Trust (NLT) is an independent charity working with schools and communities to give disadvantaged children the literacy skills to succeed in life. It establishes literacy projects in communities facing socio-economic disadvantage, provides resources and programmes for schools, researches and campaigns on literacy issues.

Background and detail of proposal

NLT seeks funding towards the City of London based element of its Young City Poets programme. The programme is based on two pieces of research: one that shows that young people receiving free school meals are more likely than their peers to engage with poetry as an artform, and another demonstrating that creative engagement with a memorable cultural activity has a more lasting impact on young people's literacy skills than classroom-based learning.

Young City Poets takes children living in London on visits to City of London cultural venues such as the Barbican. During and after the visit activities led by a professional poet will encourage the children to reflect on their experiences by writing poetry. Previous iterations of the programme have met with an enthusiastic response from teachers and pupils, with many participant schools being supported to publish anthologies of their students' writing.

Financial Information

The charity is in reasonable financial health and making a surplus each year. Free reserves need building up, as observed in the 2017/18 accounts and the charity is planning to do this.

Year end as at 31st March	2018	2019	2020
	Audited Accounts	Forecast	Budget
	£	£	£
Income & expenditure:			
Income	4,164,215	5,357,396	6,256,776
- % of Income confirmed as at 7/2/19	N/A	93%	24%
Expenditure	(3,798,435)	(4,809,830)	(6,003,978)
Total surplus/(deficit)	365,780	547,566	252,798
Split between:			
- Restricted surplus/(deficit)	380,666	497,284	201,497
- Unrestricted surplus/(deficit)	(14,886)	50,282	51,301
	365,780	547,566	252,798
Cost of Raising Funds	648,775	0	0
- % of income	15.6%	0.0%	0.0%
Operating expenditure (unrestricted funds)	2,005,137	2,600,905	2,882,099
Free unrestricted reserves:			
Free unrestricted reserves held at year end	181,051	231,333	282,634
No of months of operating expenditure	1.1	1.1	1.2
Reserves policy target	501,284	650,226	720,525
No of months of total expenditure	3.0	3.0	3.0
Free reserves over/(under) target	(320,233)	(418,893)	(437,891)

Recommendation

Young City Poets will bring the benefit of engaging with City of London cultural venues to children facing disadvantage. It will help to widen access to the City's cultural offer and invest in London's creative future. The 18/19 iteration of the project is funded by Culture Mile and the Allan and Nesta Ferguson Charitable Trust and the NLT is hopeful of securing repeat funding from these sources to match the funding requested in this application.

£10,000 towards the costs of running the Young City Poets programme at City of London cultural venues. This grant is conditional on securing match funding for the rest of the project.

CENTRAL GRANTS PROGRAMME

ASSESSMENT CATEGORY: Inspiring London through Culture

Open City Architecture (ref. 15255)

Amount requested: £10,000

Amount recommended: £7,000

Purpose of grant request: Open House Families architecture tours of the Barbican, the Museum of London, St Paul's Cathedral and the NLA's City Centre.

The Applicant

Open City Architecture (OCA), formally London Open House, was formed in 1996 to improve public awareness and appreciation of architecture and the built environment. They deliver a range of programmes that enable communities and professionals to engage with the built environment including Open House London. They deliver a variety of education programmes in schools and universities across London.

Background and detail of proposal

OCA has delivered the Archikids Festival over the last 5 years supported by the City of London Corporation. Last year OCA delivered the Open House Families programme on the 9th and 10th of June, the City elements of this work were supported by this programme.

Funding this year is being sought to develop an Open House Families tour programme throughout May and June of 2019. The project will work with 24 local families from St Paul's Whitechapel CE Primary School to plan and deliver architecture focused themed tours of the Barbican, Museum of London, St Paul's and City Centre. OCA will work with the schools Head Teacher to identify families that would benefit from being involved in the programme with 6 families being allocated to each venue. Actors will work with families to devise tours and develop scripts for each of the venues. The allocated families will then deliver tours at the venues over the course of the Open House Families weekend on the 22nd and 23rd June. OCA are seeking £10,000 to contribute to the total cost of a £39,550 project. Funding will be used to contribute to the City elements and the specific costs associated with the Open Family Touring work in City venues.

Financial Information

OCA has a consistent turnover and holds reserves just under the £250,000 target set out in its accounts.

Year end as at 31 December	2017	2018	2019
	Audited	Draft	Forecast
	£	£	£
Income & expenditure:			
Income	792,526	752,936	692,705
- % of Income confirmed as at 21/01/2019	n/a	100%	59%
Expenditure	(773,930)	(718,060)	(680,001)
Total surplus/(deficit)	18,596	34,876	12,704
Split between:			
- Restricted surplus/(deficit)	(6,000)	0	0
- Unrestricted surplus/(deficit)	24,596	34,876	12,704
	18,596	34,876	12,704
Cost of Raising Funds	1,764	564	1,161
- % of income	0.2%	0.1%	0.2%
Operating expenditure (unrestricted funds)	754,730	718,060	680,001
Free unrestricted reserves:			
Free unrestricted reserves held at year end	207,230	242,106	254,810
No of months of operating expenditure	3.3	4.0	4.5
Reserves policy target	250,000	250,000	250,000
No of months of operating expenditure	4.0	4.2	4.4
Free reserves over/(under) target			

Recommendation

OCA have received funding under this programme on two other occasions and have delivered well attended and engaging programmes of work. This application looks to develop on the previously funded work by having a touring element as part of the Open House Families weekend in June. Funding is being sought for the costs of delivering work with families that will deliver the tours while contributing to the overall costs of the festival weekend in the City. At assessment it was not clear why this work required an external evaluation to take place that could not be delivered by the learning team at OCA. If funding is agreed I would recommend removing the £3,000 allocated for an evaluation from the budget. Funding is therefore recommended as follows:

£7,000 towards the cost of delivering the project costs for Open House Families architecture tours of the Barbican, the Museum of London, St Paul's Cathedral and the NLA's City Centre.

CENTRAL GRANTS PROGRAMME

ASSESSMENT CATEGORY: Inspiring London through Culture

St John Ambulance (The Ring consortium) (ref. 15258)

Amount requested: £4,950

Amount recommended: £4,950

Purpose of grant request: To undertake an audience development planning project for The Ring, a new consortium of cultural attractions around Farringdon.

The Applicant

The Ring is a new consortium of cultural attractions, clustered around Farringdon station. The consortium members include the Museum of the Order of St John, Charterhouse, Goldsmiths Centre, Bart's Hospital Museum and Archives, Heritage Trust and St Bart's the Great. The Consortium is not a legal entity and is currently lead by St John Ambulance, the parent company of the St John Museum. St John Ambulance is the leading first aid charity in the UK. The consortium plans to create more connection between the venues to improve marketing and to deliver joint ventures.

Background and detail of proposal

The Ring established as a need was identified that there are lots of interesting and historical venues in Farringdon that are either not known about or struggle to get a high footfall of visitors. To tackle this issue a consortium was set up and lead by St John Museum to establish a partnership of mutual benefit. Funding was awarded in the last round to allow for the project manager of The Ring to continue to develop the Consortium.

Funding is being requested to work with the Audience Agency to gather more consistent audience data across the Consortium partners. The project manager will coordinate the project and work with the Audience Agency to introduce an audience segmentation system across the partner organisations. By better understanding the audiences that engage with the venues across the partnership the project will be able to market and target events and exhibitions more effectively.

Financial Information

St John Ambulance is a large national Charity with an annual turnover of £100 Million. This project will be managed under the budget of the Museum of St John who will also be contributing to the setup of the Consortium. All the consortium members will be contributing to the consortium once it has been formally established.

Year end as at 31 December	2017	2018	2019
	Audited	Budget	Forecast
	£	£	£
Income & expenditure:			
Income	104,500,000	98,138,000	106,435,000
- % of Income confirmed as at 25/02/2019	n/a	100%	0%
Expenditure	(99,500,000)	(103,996,000)	(114,160,000)
Total surplus/(deficit)	5,000,000	(5,858,000)	(7,725,000)
Split between:			
- Restricted surplus/(deficit)	1,400,000	1,347,000	947,000
- Unrestricted surplus/(deficit)	3,600,000	(7,205,000)	(8,672,000)
	5,000,000	(5,858,000)	(7,725,000)
Cost of Raising Funds	9,400,000	4,718,000	4,679,000
- % of income	9.0%	4.8%	4.4%
Operating expenditure (unrestricted funds)	98,700,000	103,021,000	113,599,000
Free unrestricted reserves:			
Free unrestricted reserves held at year end	19,516,000	12,311,000	3,639,000
No of months of operating expenditure	2.4	1.4	0.4
Reserves policy target	12,000,000	12,000,000	12,000,000
No of months of operating expenditure	1.5	1.4	1.3
Free reserves over/(under) target			

Recommendation

This application is looking to continue and expand on the work that was funded previously under this programme. A specific project with the Audience Agency will help consortium partners understand their audiences better, which in turn could lead to more people engaging in the City of London's Cultural Offer and contributing to Culture Mile. This application is for a small amount and the applicant has outlined the difference this work will make. It is clear that it is good value for money as it will work with a number of venues across the City of London. Funding is recommended as follows:

£4,950 to undertake an audience development planning project for The Ring, a consortium of cultural attractions around Farringdon.

CENTRAL GRANTS PROGRAMME

ASSESSMENT CATEGORY: Inspiring London through Culture

Studio 3 Arts (ref. 15257)

Amount requested: £10,000

Amount recommended: £10,000

Purpose of grant request: An audience development programme to introduce new audiences from Barking and Dagenham to the City of London's cultural offer.

The Applicant

Studio 3 Arts (S3A) has been operating since 1996 and aims to “use art to make people’s lives better”. It runs a creative venue for artists, communities and individuals and makes work across North East London and West Essex, in all art forms, that creates real change, both in terms of art and society. It is the lead organisation for Creative Barking and Dagenham (CBD). CBD is part of the Arts Council England’s Creative People and Places programme. Creative People and Places is a national action research programme to get more people involved in the arts in places where evidence shows people are much less likely than average to take part in arts activity. CBD supports people who live in Barking and Dagenham to experience and be inspired by the arts.

Background and detail of proposal

CBD strives to overcome barriers to artistic engagement in underrepresented audiences in the borough, to develop new audiences and inspire individuals to become more receptive to arts and culture. One of the ways S3A does this is to organise trips to high profile arts venues at subsidised rates, the Charity has previously had a successful partnership with the Royal Opera House. Your funding is sought to expand this programme to include the Barbican and other Culture Mile Partners.

S3A will utilise its Cultural Connectors steering group to curate a series of trips to the Culture Mile between July 2019 and February 2020. Trips will be planned to key Culture Mile venues including the Barbican, Guildhall, Museum of London and LSO. The project aims to help over 500 residents of Barking and Dagenham access the City of London’s Cultural Offer.

Financial Information

In financial year ending March 2020 the Charity is planning for a significant increase in turnover due to Capital Improvement works that are taking place on S3A’s building. Cost of raising funds was not disclosed in the accounts, which was raised at assessment, to ensure it is done in future years.

Year end as at 31 March	2018	2019	2020
	Audited	Budget	Forecast
	£	£	£
Income & expenditure:			
Income	690,682	690,460	1,850,991
- % of Income confirmed as at 16/01/2019	n/a	100%	93%
Expenditure	(609,806)	(670,241)	(1,820,926)
Total surplus/(deficit)	80,876	20,219	30,065
Split between:			
- Restricted surplus/(deficit)	0	0	15,065
- Unrestricted surplus/(deficit)	80,876	20,219	15,000
Cost of Raising Funds	0	0	0
- % of income	0.0%	0.0%	0.0%
Operating expenditure (unrestricted funds)	111,689	69,797	85,493
Free unrestricted reserves:			
Free unrestricted reserves held at year end	90,587	110,806	125,806
No of months of operating expenditure	9.7	19.1	17.7
Reserves policy target	70,000	70,000	70,000
No of months of operating expenditure	7.5	12.0	9.8
Free reserves over/(under) target			

Recommendation

This application meets the criteria of this programme as it is promoting access for all to participate in the City of London's cultural offer. This project will improve the access to the Culture Mile for residents of Barking and Dagenham, allowing people to access venues in the City for the first time and at a subsidised rate. There is no doubt S3A's is a well-run and well respected Charity in Barking and Dagenham with great experience delivering similar programmes to other venues of cultural significance in London. Funding is recommended in full:

£10,000 to support the costs of an audience development programme to introduce new audiences from Barking and Dagenham to the City of London's cultural offer.

CENTRAL GRANTS PROGRAMME

ASSESSMENT CATEGORY: Inspiring London through Culture

University of Cambridge History Faculty (ref. 15262)

Amount requested: £9,863

Amount recommended: £9,863

Purpose of grant request: An open-air exhibition and walk highlighting women's businesses in the heart of the City in the 18th century.

The Applicant

The University of Cambridge is a collegiate public research university in Cambridge, United Kingdom. Founded in 1209 and granted a Royal Charter by King Henry III in 1231, Cambridge is the second-oldest university in the English-speaking world and the world's fourth-oldest surviving university. The University of Cambridge is an exempt charity under section 22 and paragraph 2 of schedule 3 of the Charities Act 2011.

Background and detail of proposal

This application stems from research conducted by a History Professor from the History Faculty at the University of Cambridge on women members of City Companies in the 18th Century. A small exhibition at the Guildhall Library is currently taking place and this application is seeking to develop it further to highlight the importance of the wealthy Cheapside area for luxury traders, among whom were hundreds of women milliners, fan-makers, silversmiths, and scores of other trades.

Your funding will be used to cover the costs of a research assistant to source images from the British Museums online collection of trade cards that will identify women whose businesses were in Cheapside in the 18th Century. Once achieved an outdoor exhibition will be curated to take place on Cheapside. The idea is to feature enlarged trade cards on display panels along the street as close as possible to what would have been the original address of the business. Alongside this a walking App will be developed to guide the public through the exhibition. The Cheapside Business Alliance is also involved and will be contributing to a public lecture and reception that looks to raise the profile of women in the history of City Companies. Match funding is being sought from the Cambridge University Arts and Humanities Impact Fund.

Financial Information

This application is from the University of Cambridge. The amount of monies held in reserve by the University far exceeds that of this project. It is deemed that the university is financially viable for the duration of this project. At assessment the University could not provide all the financial information we usually request. Funding is conditional on receipt of this information and a full financial review taking place in line with assessment policy.

Year end as at 31 July	2018
	Audited
	£
Income & expenditure:	
Income	1,964,800,000
- % of Income confirmed as at 16/01/2019	n/a
Expenditure	(1,911,100,000)
Gains and Revaluations	337,100,000
Total surplus/(deficit)	390,800,000
Unrestricted reserves:	
Unrestricted reserves:	3,283,800,000

Recommendation

It is clear that this project meets the criteria of this programme and will be an engaging exhibition linking Women's business in the City in the 18th Century with the modern geography of the Cheapside Area. The project will be managed by the University of Cambridge History faculty who will oversee the research and implementation of the exhibition. Funding is recommended as follows:

£9,863 to cover the cost of a research assistant and a contribution to the overall exhibition costs to deliver an open-air exhibition and walk highlighting women's businesses in the heart of the City in the 18th century. Funding is conditional on all appropriate financial information being provided and subject to review by Chamberlains.

CENTRAL GRANTS PROGRAMME

ASSESSMENT CATEGORY: Inspiring London through Culture

Urbanwise.London (ref. 15260)

Amount requested: £5,390

Amount recommended: £5,390

Purpose of grant request: Accessible walks and visits to places of cultural interest in the City of London for west London residents.

The Applicant

Urbanwise.London (UL) is a registered Charity that was established in 1983 and was previously known as Hammersmith and Fulham Urban Studies Centre. The main work of the Charity is to work with local people of all ages in West London to learn about their local environment. The Charity aims to promote active outdoor learning in the local area and bring together young people, teachers and expert professionals to examine issues around environmental change. UL offers a range of guided walks for the local community or corporate groups with a focus on urban heritage, wildlife, well-being and mindfulness.

Background and detail of proposal

This application looks to promote access for all to participate in the City of London's Cultural Offer by organising a range of guided walks for West London residents to places of cultural significance in the City of London. This project will target residents from disadvantaged backgrounds in West London who may not have been to or accessed any of the City's cultural institutions before. Building on the success of the previously funded project UL would like to continue the City of London tour project for a further year.

10 of the guided walks being organised will target residents that the charity engages with who may not have visited or know about the City's History and culture. Four additional guided tours will be with primary school children and their teachers looking at sites of interest of the great fire of London. The walks will be advertised amongst local voluntary organisations and across the charity's networks. At assessment they mentioned they would extend their offer to residents in North Kensington who may have been affected by events at the Grenfell Tower. Funding has not been sought elsewhere for this project as the grant amount requested covers the cost of the whole programme.

Financial Information

UL have a modest turnover and hold reserves in line with its reserves policy. The majority of work is done on a project basis and is only delivered if funding is secured.

Year end as at 31 March	2018	2019	2020
	Examined	Budget	Forecast
	£	£	£
Income & expenditure:			
Income	109,738	127,246	130,000
- % of Income confirmed as at 18/01/2019	n/a	100%	73%
Expenditure	(105,530)	(127,246)	(130,000)
Total surplus/(deficit)	4,208	0	0
Split between:			
- Restricted surplus/(deficit)	1,266	0	0
- Unrestricted surplus/(deficit)	2,942	0	0
	4,208	0	0
Cost of Raising Funds	0	0	0
- % of income	0.0%	0.0%	0.0%
Total Expenditure	105,530	127,246	130,000
Free unrestricted reserves:			
Free unrestricted reserves held at year end	44,757	44,757	44,757
No of months of operating expenditure	5.1	4.2	4.1
Reserves policy target	26,383	31,812	32,500
No of months of operating expenditure	3.0	3.0	3.0
Free reserves over/(under) target			

Recommendation

This application is looking to continue the tours of the City of London for West London residents. The previous project was well attended and provided opportunities for a range of individuals to access the cultural offer in the City of London. UL are not seeking any additional funding for this project and are requesting support for the whole budget which will cover the cost of staff and travel costs over 12 months. In comparison to other projects received in this round this one does not stand out and has not provided match funding options. However, as it meets the criteria and is to support existing work that has previously been funded then it is recommended as follows:

£5,390 over a 12-month period to deliver a range of accessible walks and visits to places of cultural interest in the City of London for west London residents.